

ANNOUNCING THE UPCOMING RELEASE OF A NEW GENERATION OF CPR TRAINING PROGRAMS

In 1961, Pyramid produced the very first CPR training film and has set the standard for excellence in CPR training videos ever since. Pyramid's programs are based on a review of current research and resuscitative science journals and papers, including those published as the 2005 AHA Guidelines for Cardiopulmonary Resuscitation (CPR) and Emergency Cardiovascular Care (ECC).

CPR FOR RESCUERS 2006

Adult BLS for Health Care Professionals includes:

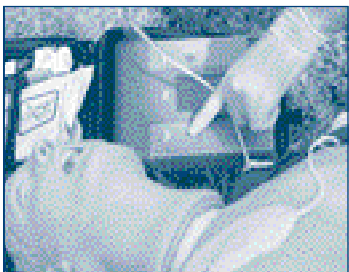
The Chain of Survival

Simplified Adult CPR

- 5 to 10 second pulse check
- Emphasis on effective chest compressions
- 30:2 compression-ventilation ratio
- Check "adequate" breathing in unresponsive adults
- 5 to 10 second breathing check
- 1 second rescue breaths
- Rescue breathing without compressions
- Jaw thrust technique
- Mouth-to-mask or bag-mask for rescue breathing
- Two-rescuer CPR
- Single AED shocks followed by CPR for VF

Child and Infant BLS for Health Care Professionals includes:

- 1 or 2 hands for child chest compressions
- Two thumb-encircling hand technique for infant compressions
- Effective rescue breathing
- 15:2 ratio for infant and child 2-rescuer CPR
- Child pads for AEDs



Each program is approximately 30 minutes in length.

Ideal for training and for review purposes.

**A-IRWAY
B-REATHING
C-IRCULATION
D-EFIBRILLATION**

CPR FOR BYSTANDERS 2006

Adult Basic Life Support includes:

The Chain of Survival Simplified Adult CPR

- No "signs of circulation" check
- Emphasis on effective chest compressions
- 30:2 compression-ventilation ratio
- Check "normal" breathing in unresponsive adults
- 5 to 10 second breathing check
- 1 second rescue breaths
- No rescue breathing without compressions
- No jaw-thrust for lay rescuers
- Single AED shocks followed by CPR for cardiac arrest

Simplified Relief of Adult Choking (FBAO)

Recovery Position

Risk Factors for Heart Attack and Stroke

Child and Infant Basic Life Support includes:

Simplified Child and Infant CPR

- 1 or 2 hands for child chest compressions
- Two-finger compressions for infants
- Repositioning head for second rescue breaths
- Use of child pads for AEDs

Simplified Relief of Child Choking (FBAO)

Recovery Position

Child and Infant Safety Tips

TRADE-IN DISCOUNT

Take **\$20.00** off the list price when you trade in a previous version of any CPR training film. **OFFER VALID until June 1, 2006.**

**PEDIATRIC CPR:
A LIFE SAVER'S GUIDE
COMING JUNE 1ST.**

800-421-2304

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PYRAMID



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2006 CPR FOR BYSTANDERS 2006

2006 CPR FOR RESCUERS 2006

Toll Free phone: **800-421-2304** (310-828-7577 in L.A. area) Fax: **310-453-9083**
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Mailing Address: **P.O. Box 1048, Santa Monica, CA 90406-1048**

ORDER FORM - Scheduled release date: April 17th

Item	Format VHS or DVD	QTY	Unit Price	Trade-in Allowance	Net Total
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